



INNOTECH Decorative Concrete Products
2055 Enterprise Parkway
Twinsburg OH 44087

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For Immediate Release

ChromaScape™ Incorporated has added a new division to an existing strong family of colorant companies with the launch of INNOTECH™ Decorative Concrete Products.

Management for this new division includes:

Bill Nichols, GM- As the C.O.O. for Bomanite/QC Construction Products, Bill was responsible for all of the manufacturing facilities, product quality control, along with training of the international partners on manufacturing processes.

Ross Urshan, Regional Sales Manager- As the Eastern Region Sales Manager at QC for 10 years, Ross provided technical training and was a top-producer in the field. With an extensive background in the decorative concrete and ready-mix industries, Ross is the ideal field executive to launch this new product offering.

Tischa Coffman, MarComm Manager- Tischa was the MarComm Manager at QC for 4 years. Her broad marketing experience and technical writing skills make her a key component for adding this new division.

Decorative concrete product types that INNOTECH currently offers include Integral Colors, Color Hardener, Release Powder, Liquid Release, Chemical Stain, Liquid Dye Concentrate, Micro-Topping EXT and a strong range of cures, sealer, accessory and maintenance products. Products available in the near future include Stampable Overlay, Micro-Topping, Imprinting Tools, and Revitalize Solid Concrete Stains.

Established in 1998, ChromaScape, Inc. is recognized as one of the world's top producers of aqueous color dispersions. The ChromaScape family of companies focuses on providing effective, safe and environmentally friendly colorants to make the world brighter and more attractive. The company has a wealth of experience in the colorant industry and is committed to building a sustainable organization that provides *Real Tangible Value™* to its customers.

For more information about INNOTECH or other ChromaScape companies, contact a Customer Service Associate at 877-829-7880, or visit us at www.innotechdcp.com, or www.chromascape.com.

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